



Rachel Carson Legacy Conference

Sustainable, Eco-Friendly and Green
at Highmark

September 20, 2008





Highmark SEG Business Practices

- Creating a healthy environment helps to create healthier people.
- Highmark aims to promote and apply sustainable, eco-friendly and green (SEG) business practices to create a healthy environment for our employees and for our communities.



SEG Initiatives at Highmark

- Green Renovations and Native Landscaping at Center Street
- LEED Silver Certified Data Center
- Green Roof at Fifth Avenue Place

Center Street Campus – Camp Hill, PA





Center Street Campus – Camp Hill, PA

- Multi-year renovation of 612,000 sf
- Designed and renovated according to LEED standards
- Low emitting finishes and paints, eco-friendly carpets, maximize natural light
- Includes newly renovated cafeteria, fitness center, “main street” services, and renovated former data center
- Spring 2008, renovated outdoor space with native landscaping, pavers from crushed recycled bottles

Data Center – Hershey, PA





Data Center – Hershey, PA

- Opened in November 2005
- 87,000 sf Data Center on 11.3 acre remote site
- Obtained Silver LEED Certification
- Space for redundant electrical and mechanical systems including future growth
- Energy star roofing, rain water collection/grey water system, under-floor air distribution system, low emitting materials, 93% of occupied areas have access to natural light and views

Green Roof – Fifth Avenue Place

PLAN VIEW

HIGHMARK GREEN ROOF

PERSPECTIVE VIEW

SEDUM ALBUM

SEDUM REFLEXUM

ANTEMARIA NEGLECTA

ASTER ALPINUS

DIANTHUS DELTOIDS

SEDUM ALBUM

DIANTHUS ARENARIUS

SEDUM FLORIFERUM

Western Pennsylvania Native Plants

Lichtenfels
Nursery Inc.

Green Roof – Fifth Avenue Place





Green Roof - Fifth Avenue Place

Green roofs are planted gardens built on top of conventional roofs.

- Approximately 22,000 sf
- Current Roof was 20 Years Old
- Completed September 2008
- 25,000 Native Species Plants – Sedum, Phlox
- Benefits to Highmark:
 - ✓ Storm Water Flow Reduction
 - ✓ Reduce Urban Heat Island Effect
 - ✓ Insulation and Energy Efficiency
 - ✓ Increased Roof Life
 - ✓ Aesthetic Value – View from the Top
 - ✓ Leadership Role in Sustainability

Questions

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Highmark.com:
www.highmark.com/hmk2/about/investor/segmentation/seg.shtml

